FALL 2021 UPDATE

Enrollment and CARE Model Investments

Takeaways:

- For the fall 2021 semester, TCC saw increases across many key enrollment indicators including application conversions (5.5%), student headcount (3.6%), credit hours (6.4%), new students (11.3%), fulltime registrations (5.2%), and minority representation (37.5% Hispanic, 3% Black students).
- These enrollment increases are due to comprehensive planning and application of the strategic initiative, CARE (Connections, Academics, Resources, and Engagement), which fosters personalized learning, academic excellence, student success, narrowing of equity gaps and promotion of economic mobility.
- TCC has maximized existing resources and significant federal aid funds to grow our student support infrastructure amid the pandemic by using the CARE model framework to guide investments.

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