



November 21, 2022

M E M O R A N D U M

TO: Jim Murdaugh, Ph.D.
President

FROM: Calandra Stringer, Ph.D.
Vice President and Provost

SUBJECT: New Baccalaureate Degrees

Item Description

This item requests approval to proceed with all steps necessary to begin offering the Bachelor of Applied Sciences (BAS) in Business Administration, Bachelor of Science (BS) in Elementary Education, and Bachelor of Science (BS) in Exceptional Education beginning Fall 2023.

Overview and Background

TCC is committed to meeting the needs of the community with regard to preparing qualified graduates ready for the workforce based on local needs. Recently, Flagler College determined that it would stop offering bachelor's degrees in Business Administration, Elementary Education, and Exceptional Education. This departure leaves a gap in fulfilling the educational and workforce needs of our students and the community, respectively.

TCC is ready to fill this gap. Executive leadership from TCC has had meetings with both Florida State University and Florida A&M University officials to discuss any concerns about the college offering the new baccalaureate degrees. Both institutions have provided letters of support and acknowledgment of no conflict with any programs offered at their respective institution. The following data provides employment projections based on research by Florida's Department of Economic Opportunity.

Program	Average Salary	Total Job Openings in Leon, Gadsden, and Wakulla
Business Administration	\$79,000	1,066
Elementary Education	\$47,000	710
Exceptional Education	\$47,000	550

Additionally, upon approval by this Board, proposals will be submitted to the State Board of Education and SACSCOC for approval to begin offering courses for the three new degree programs in Fall 2023.

Funding/ Financial Implications

There are no funding/financial implications with the proposed new programs.

Past Actions by the Board

The Board has approved new programs and courses in the past.

Recommended Action

Approve the proposed new baccalaureate degree programs.

NEW PROGRAMS

Business Administration, B.A.S. (120 credit hours)

This program is to provide an option for students to earn a Bachelor's degree in Business Administration. Flagler College closed its Business program in December 2021. This program will also provide an option for students who are unable to enroll in limited-access business programs due to universities' limited capacity.

Program Courses:

ACG3024	Financial Statement Analysis for Managers (3)
BUL3310	Legal Environment of Business (3)
ECO3223	Money and Banking (3)
FIN3400	Principles of Financial Management (3)
GEB3213	Advanced Communications in Business (3)
GEB4356	International Business (3)
ISM3011	Introduction to Management Information Systems (3)
MAN3025	Principles of Management (3)
MAN3240	Applied Organization Behavior (3)
MAN4301	Human Resource Management (3)
MAN4952	Senior Capstone Project (3)
QMB3250	Quantitative Methods for Business Decisions (3)

Elementary Education, B.S. (120 credit hours)

This program is to provide an option for students to earn a Bachelor's degree in Elementary Education with endorsements for Reading and ESOL. There is an increasing need for teachers in Leon, Gadsden, and Wakulla. This program will work to decrease the shortage as well as serve the needs of non-traditional students.

Program Courses:

EDF4430	Classroom Assessment (3)
EDF4603	Critical Issues in Classroom Management, Ethics, Law and Safety (3)
EDF4943	Student Internship (9)
EDG4323	Professional Teaching Practices (3)
EEX4070	Teaching Exceptional Students (3)
ESE4945	Internship Seminar (3)
LAE3414	Children's Literature (3)
LAE4314	Teaching Language Arts (3)
MAE4326	How Children Learn Mathematics (3)
MAE4803	Mathematics Content for Elementary Grades (3)
RED3309	Early and Emergent Reading K-2 (3)
RED4511	Intermediate Literacy, Reading and Thinking (3)
RED4519	Diagnosis, Intervention in Reading (3)
RED4844	Reading Practicum (3)
SCE3310	Teaching Science in the Elementary School (3)

SSE3312	Teaching Social Studies (3)
TSL3080	ESOL Strategies I (3)
TSL4081	ESOL Issues and Strategies II (3)

Exceptional Student Education, B.S. (120 credit hours)

This program is to provide an option for students to earn a Bachelor's degree in Elementary Education with endorsements for Reading and ESOL. There is an increasing need for teachers in Leon, Gadsden, and Wakulla. This program will work to decrease the shortage as well as serve the needs of non-traditional students.

Program Courses:

EDF4430	Classroom Assessment (3)
EDF4603	Critical Issues in Classroom Management, Ethics, Law and Safety (3)
EDF4943	Student Internship (9)
EDG4323	Professional Teaching Practices (3)
EEX4221	Assessment of Exceptional Education Students (3)
EEX4265	Curriculum and Instruction for Students with Disabilities 6-12 (3)
EEX4601	Behavior Management (3)
ESE4945	Internship Seminar (3)
LAE4314	Teaching Language Arts (3)
MAE4326	How Children Learn Mathematics (3)
RED3012	Principles of Reading (3)
RED4511	Intermediate Literacy, Reading and Thinking (3)
RED4519	Diagnosis, Intervention in Reading (3)
RED4844	Reading Practicum (3)
SCE3310	Teaching Science in the Elementary School (3)
SSE3312	Teaching Social Studies (3)
TSL3080	ESOL Strategies I (3)
TSL4081	ESOL Issues and Strategies II (3)

NEW COURSES

Course ID	Course Name	Rationale for New Course	Proposed Lab Fee
ACG 3024	Financial Statement Analysis for Managers	Course is part of the Business Administration, B.A.S.	\$0
BUL 3310	Legal Environment of Business	Course is part of the Business Administration, B.A.S.	\$0
ECO 3223	Money and Banking	Course is part of the Business Administration, B.A.S.	\$0

FIN 3400	Principles of Financial Management	Course is part of the Business Administration, B.A.S.	\$0
GEB 3213	Advanced Communications in Business	Course is part of the Business Administration, B.A.S.	\$0
GEB 4356	International Business	Course is part of the Business Administration, B.A.S.	\$0
ISM 3011	Introduction to Management Information Systems	Course is part of the Business Administration, B.A.S.	\$0
MAN 3025	Principles of Management	Course is part of the Business Administration, B.A.S.	\$0
MAN 3240	Applied Organizational Behavior	Course is part of the Business Administration, B.A.S.	\$0
MAN 4301	Human Resource Management	Course is part of the Business Administration, B.A.S.	\$0
MAN 4952	Senior Capstone Project	Course is part of the Business Administration, B.A.S.	\$0
QMB 3250	Quantitative Methods for Business Decisions	Course is part of the Business Administration, B.A.S.	\$0
TSL 3080	ESOL Issues and Strategies I	Course is part of the Elementary Education, B.S. and Exceptional Student Education, B.S.	\$0
EDG 4323	Professional Teaching Practices	Course is part of the Elementary Education, B.S. and Exceptional Student Education, B.S.	\$0
EDF 4430	Classroom Assessment	Course is part of the Elementary Education, B.S. and Exceptional Student Education, B.S.	\$0
LAE 4314	Teaching Language Arts	Course is part of the Elementary Education, B.S. and Exceptional Student Education, B.S.	\$0
RED 3309	Early and Emergent Reading K-2	Course is part of the Elementary Education, B.S.	\$0
SCE 3310	Teaching Science in the Elementary School	Course is part of the Elementary Education, B.S. and Exceptional	\$0

		Student Education, B.S.	
RED 4519	Diagnosis, Intervention in Reading	Course is part of the Elementary Education, B.S. and Exceptional Student Education, B.S.	\$0
SSE 3312	Teaching Social Studies	Course is part of the Elementary Education, B.S. and Exceptional Student Education, B.S.	\$0
MAE 4803	Mathematics Content for Elementary Grades	Course is part of the Elementary Education, B.S.	\$0
EDF 4603	Critical Issues in Classroom Management, Ethics, Law and Safety	Course is part of the Elementary Education, B.S. and Exceptional Student Education, B.S.	\$0
LAE 3414	Children's Literature	Course is part of the Elementary Education, B.S.	\$0
RED 4511	Intermediate Literacy, Reading and Thinking	Course is part of the Elementary Education, B.S. and Exceptional Student Education, B.S.	\$0
EEX 4070	Teaching Exceptional Students	Course is part of the Elementary Education, B.S.	\$0
TSL 4081	ESOL Issues and Strategies II	Course is part of the Elementary Education, B.S. and Exceptional Student Education, B.S.	\$0
MAE 4326	How Children Learn Mathematics	Course is part of the Elementary Education, B.S. and Exceptional Student Education, B.S.	\$0
RED 4844	Reading Practicum	Course is part of the Elementary Education, B.S. and Exceptional Student Education, B.S.	\$0
EDF 4943	Student Internship	Course is part of the Elementary Education, B.S. and Exceptional Student Education, B.S.	\$0
ESE 4945	Internship Seminar	Course is part of the Elementary Education,	\$0

		B.S. and Exceptional Student Education, B.S.	
EEX 4265	Curriculum and Instruction for Students with Disabilities 6-12	Course is part of the Exceptional Student Education, B.S.	\$0
RED 3012	Principles of Reading	Course is part of the Exceptional Student Education, B.S.	\$0
EEX 4601	Behavior Management	Course is part of the Exceptional Student Education, B.S.	\$0
EEX 4221	Assessment of Exceptional Education Students	Course is part of the Exceptional Student Education, B.S.	\$0
EMS 0110	Emergency Medical Technician	Course is part of the new Firefighter/Emergency Medical Technician – combined program	\$98.96