



CLASS OF 2019



Terrie Glover Ard

After earning her degree from TCC, Terrie attended Florida State University and began working for Moore. Terrie returned to Moore in 2001 as a Director. When she arrived, Moore had seven team members. Today Moore is a national, integrated communications agency with four offices, spanning three time zones with nearly 50 team members—and a client roster filled with some of the most influential brands and companies.

Under Terrie’s leadership, Moore has transformed from a small agency to a nationally recognized firm that is guided each day by a core set of values—Moore’s Mantras. Over the last two-plus decades, Moore has experienced unprecedented growth and industry recognition for its strategy, creativity, and collaborative culture. Terrie’s focus on corporate culture and talent acquisition and development has led Moore to being named an Inc. 5000 Fastest Growing Company five times, a Best Place to Work by Florida Trend ten times, and a Psychologically Healthy Workplace by The American Psychological Association.

Terrie is Accredited in Public Relations (APR), a Certified Public Relations Counselor (CPRC), and a board member of the Greater Tallahassee Chamber of Commerce. She has been recognized as one of 850 Magazine’s “40 Under 40” and is a recipient of the Florida Public Relations Association Stanley Tait Award for Leadership. Terrie is also a board member of the Greater Tallahassee Chamber of Commerce.

View the video presented at the 2019 Hall of Fame Induction Ceremony of Karen Moore speaking on behalf of Terrie Ard [HERE](#)