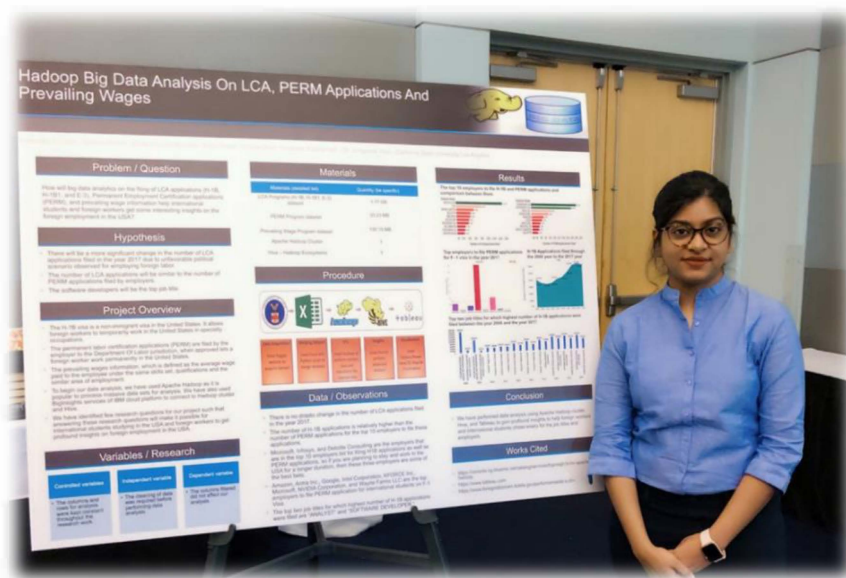# Poster Presentation

Guidelines & Information

OVERVIEW

A poster presentation provides viewers with a visual display of a student's research. This presentation style gives students the opportunity to convey the details of their research while also being available to answer questions that viewers may have.

Poster Presentation Guidelines

- The maximum poster-board surface area is 42" x 36". Your poster will be placed on a tripod provided the day of the symposium. The board should be oriented horizontally on the tripod. If PowerPoint is used to create the poster, the "page set-up" can be in landscape mode with a size of 42"x36".
- If requested on the Abstract Submission Form, tables will be available for presenters who would like to use additional materials such as a laptop, samples, lab notebooks, handouts, etc.
- All posters must be related to the research materials covered in the respective abstracts.
- The following sections should be included in your poster: **abstract, introduction, methodology, results, discussion,** and **conclusions. References** must be available. They may either be placed directly on the poster or provided in handout form.
- Posters should be submitted in PDF format to UndergraduateResearch@tcc.fl.edu.
- Posters will be judged and awards given to the best posters in each category.

Preparing a Poster

General Tips

- Generally, posters read from left to right and top to bottom.
- Posters should provide enough information to explain research without an oral presentation. Ideally, the content should stimulate discussion and initiate questions.
- Avoid overwhelming viewers with too much information.
- Be clear and concise in all statements, graphs, and charts.
- Font should be legible to individuals standing up to 6 feet (2 meters) away.
- Before the Undergraduate Research Symposium, have at least two people who are not familiar with your research review your poster. Does your concept come across clearly to them? Keep their feedback in mind when considering any changes you can make to improve your project.

Poster Design Tips

- Use one of the templates provided by the TCC Undergraduate Research Council as a starting point.
- For the **title,** choose a font that is easy to read. **Your name, institution, your faculty advisor's name (with Division), and your email address** should follow.
- The **Abstract** that you include on your poster should be identical to the one submitted when you applied. This abstract will also appear in the symposium program.
- To draw attention, use **headings and subheadings** appropriate to your research; what is shown on the following page is just a sample. Be sure to use different font sizes and contrasting colors to help give your presentation a sense of hierarchy and order.
- Feel free to use as many **high-resolution pictures, tables, or graphs** as you feel are necessary, but be sure they are placed strategically on your poster with an appropriate margin. Figures and tables should be clear and legible from up to 6 ft. away.
- You may use any **background color** you like for your poster. However, you might want to avoid highly saturated colors. Contrasting colors against light background make it easier for viewers to read your poster. Our recommendation is to use a simple background to avoid distraction.

You have the freedom to display your research materials in various forms of text, figures, charts, schematics, and photographs, as long as all media is readable/visible.

- **Try different layouts.** Be sure to keep in mind the proportions of figures, tables, and text elements. Text should not exceed more than 35-40% of the poster area.

- **Proofread, proofread, proofread!** Make sure that your poster is error free. Typos and grammatical/mechanical errors distract and create confusion for viewers.

See below for a couple of acceptable poster layout options.

This Scientific Poster Template Is Provided By MakeSigns

Enter A Title And Add Logos To Your Poster

Add Author Names and Information
Include University or Department Names if Needed

Abstract

Add your information, graphs and images to this section.

Introduction

Add your information, graphs and images to this section.

Methodology

Add your information, graphs and images to this section.

Results

Add your information, graphs and images to this section.

Conclusion

Add your information, graphs and images to this section.

References/Works Cited

Cite your sources in this section.

THE TITLE OF YOUR POSTER GOES HERE
(ALL UPPERCASE, BOLDFACE FONT)

Your Name
Your Faculty Advisor's Name

Project Abstract
(5-8 Lines. Suggested Font Size: 40-55 pts.}

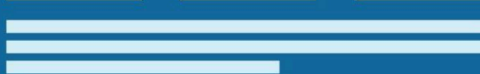**Introduction/Research Question**
{Suggested Font Size: 40 pts.]

Methodology
{Suggested Font Size: 40 pts.}

Participant Selection...
Data Collection...
Data Analysis...

Results and Discussion {Suggested Font Size: 40 pts./

Add photos, tables, graphs, etc. to this space

Add photos, tables, graphs, etc. to this space

Conclusions
{Suggested Font Size: 40 pts.]

Acknowledgements (Optional)
References are required, p/ease
provide them os o reference poge