

MINUTES
District Board of Trustees
Tallahassee Community College
Hinson Administration Building
Tallahassee, FL 32304
August 19, 2013
Board Meeting – 2:30 pm
Business Workshop – Immediately Following

The August 2013 District Board of Trustee meeting was called to order by Chair Callen at approximately 2:27 pm.

Members Present: Outgoing Chair Callen, Incoming Chair Lamb, Trustees Callaway, DeFoor, Messersmith and Moore

Absent: None

Via phone: None

Others Present: President Jim Murdaugh, Doug Blackburn, Alice Maxwell, Matt Littlefield, Marissa Mainwood, Anthony Jones, Gareth Euridge, Neisa Logman, Vanessa Lawrence, Valerie Bahl, Kate Stewart, Brian Kupfer, Barbara Gill, Bret Ingerman, Ginny Wagner, Kim Allen, Mike Robeck, Mike Watters, Toby Hall, Bill Bierbaum, David Hendry, Joe Neeley, Barbara Sloan, Eugene Jones, Alice Nied, Calandra Stringer, Scott Ingram, Gloria Mitchell, Teresa Smith, Lei Wang, Ed Stringer, Martin Balinsky, Lauren Campbell, Dustin Frost, Kim Moore, Rose Holliday, Bill Spiers, Karinda Barrett, Sharise Turner, Debbie Robinson, E.E. Eunice, Dave Delrossi, David Wildes, Renae Tolson, Sally Search and Lenda Kling.

COMMENTS

Board Chair – Chair Callen welcomed everyone, asking all to stand for a moment of silence and the pledge of allegiance. She indicated it felt like a long time since we had last met, stating she hoped everyone had a fun and healthy summer. She shared it had been an honor to be Chair over the past twelve (12) months. She wished everyone a good first day of school next week, stating she would be taking a physical training class at TCC this fall.

Board Members – Trustee Callaway said it was a great day, because she could come to the meetings on time and stay as long as needed – since Raa is behind her now. There was a standing ovation for Trustee Callaway.

Trustee Lamb said it has been really good serving with Chair Callen. He stated he attended the GED Graduation and the Welcome Back Breakfast, indicating they were both really good.

Trustee Moore echoed the comments by Trustee Lamb. She said all Trustees know it is a privilege sitting in the Chair, thanking Chair Callen for her service and the great job.

Trustee Messersmith said it has been a pleasure, with Chair Callen bringing color to the position and representing the Trustees well. There was a standing ovation for Chair Callen.

Trustee Messersmith said he enjoyed the Welcome Back Breakfast, where he was able to meet employees and thank them for their service.

President – President Murdaugh thanked Chair Callen, indicating she had been a constant, tireless Chair. He expressed his appreciation for her guidance, clarity and perspective; sharing it had been of help to him.

President Murdaugh said he watched Trustee Callaway smile as she spent the entire time at the breakfast, now that she is retired.

He shared Trustee Moore's company had recently been honored as one of the top ten brand integration agencies in the country.

APPROVAL OF MINUTES

Chair Callen asked if there were any comments and requested a motion to approve the minutes of the June 17, 2013 Board Meeting.

MOTION: Trustee Lamb
SECOND: Trustee Moore
Motion passed unanimously.

BOARD OF TRUSTEES ORGANIZATION

Chair Callen asked for a motion for Chair of the Board.

Motion was made for Vice-Chair Lamb to become the Chair.

MOTION: Trustee Messersmith
SECOND: Trustee Moore
Motion passed unanimously.

Trustee Messersmith said he had enjoyed serving with Trustee Lamb. Outgoing Chair Callen said Incoming Chair Lamb had been a true friend and has a genuine dedication to TCC, acknowledging his attendance at most of the TCC events.

Chair Callen asked for motion for Vice-Chair of the Board.

Motion was made for Trustee Messersmith to become the Vice-Chair.

MOTION: Trustee Lamb
SECOND: Trustee DeFoor
Motion passed unanimously.

Outgoing Chair Callen and Incoming Chair Lamb exchanged seats. Incoming Chair Lamb presented on behalf of the Board, the President and the TCC staff a gift to Outgoing Chair Callen, who expressed lots of pleasure with her gift of a special, custom gavel.

Chair Lamb thanked the Board for entrusting in him the position of Chair.

President Murdaugh, at the request of the Chair, asked if the Board wished to change the order of the meeting and the workshop. Trustee Messersmith asked if there was a reason to change back to the workshop first, indicating it did not matter to him. President Murdaugh said it had previously been an issue, before Trustee Callaway retired. Trustee Messersmith said it was logical to do the meeting first, so the vote could be done and people could leave if needed.

Motion was made to keep the business meeting first.

MOTION: Trustee Moore

SECOND: Trustee Callaway

Motion passed unanimously.

President Murdaugh confirmed, for recording purposes, the time of the meeting as 2:30pm est.

INFORMATION AND NEWS ITEMS

Director Maxwell shared our designation as the #1 nationally in producing A.A. degrees among 2-year colleges. She introduced news clips for the #1 nationally designation, new Cyber Security program in Workforce Development, Franqua Bedell introduced as new Women's Basketball Coach, grant and partnership with FAMU for Biomedical Science programs and TCC Veteran Services.

Director Maxwell indicated the Trustees had invitations in front of them for the upcoming Strategic Plan events in the community.

UNFINISHED BUSINESS

None

PUBLIC COMMENT OR PRESENTATIONS

None

NEW BUSINESS

Approval of Consent Agenda

Chair Lamb asked if there were any comments or requests for the Consent Agenda.

MOTION: Trustee Messersmith

SECOND: Trustee Moore

Motion passed unanimously.

Academic Affairs

Career Pathway Agreements with Public Schools in the North Florida Region (Action)

President Murdaugh said these agreements with public schools outside TCC's service district require Board Approval.

Trustee Callaway asked why North Florida Community College could not provide the program, with Provost Sloan indicating that as a small college they do not have the faculty. Trustee Callaway asked who selects the pathway areas. AVP Stringer said the high schools have programs in technical areas and reach out to the colleges, but North Florida Community College does not have certificate programs or AS degrees in those technical areas.

Trustee Callaway asked who hires the high school faculty, with AVP Stringer stating the high school does. Trustee Callaway asked who has supervisory power over the career development and dual enrollment faculty. Provost Sloan said for the high school level classes taught by faculty at the high school, the high school has control. She stated when it is a dual enrollment class; we have supervisory control over the faculty.

Trustee Callaway said there would be upcoming changes in evaluations within the district, asking how this would impact us. Provost Sloan stated the schools had not mentioned this,

although we evaluate them as they teach our course. Trustee Callaway asked if faculty for dual enrollment must meet the same criteria as faculty on campus. Provost Sloan said yes, indicating they must have a Master's with eighteen (18) graduate hours in the field. She said we ask the schools to help us identify high school faculty who are qualified. The Academic Team reviews the individual credentials, the Dean interviews the faculty member, they fill out our application, we keep everything on file and they come to our training.

Trustee Callaway asked if this limited class size, with Provost Sloan saying it is primarily up to the school. Trustee Callen confirmed the teacher assisting classes were to prepare students for work in child care centers.

This request is that the Board approve the Career Pathway Agreements with the five counties.

MOTION: Trustee Moore

SECOND: Trustee Callaway

Motion passed unanimously.

Dual Enrollment Articulation Agreements with County School Boards (Action)

President Murdaugh provided a walk-on agreement from Liberty County, indicating it did not arrive prior to printing the Board Book. Provost Sloan said this request is due to Chipola College not being able to offer these online programs.

Trustee Callaway asked about TCC using all new funding to enhance the dual enrollment program. Provost Sloan stated the Florida College System has been trying to getting funding for the dual enrollment program since about 2011. She shared we get about 60% of our funding from FTE and about 40% from tuition, reminding everyone dual enrollment students do not pay tuition or fees.

Provost Sloan said the end result is if students are on our campus, the school board pays us a portion of tuition to teach the student. She said if students are taught on the high school campus by a high school instructor, the school board does not pay us anything. She said although we will continue to lose money annually, the \$150,000 we get from the new agreements will be put back into the program to provide training for dual enrollment faculty, hire additional advisors, etc.

Trustee Callaway asked about Florida High, which is under private and charter schools. Provost Sloan stated the law was silent about how to handle the private schools. Trustee Callaway shared that Florida High is funded as a lab school and as a charter school. Trustee Callaway inquired about FAMU High not being in this section. Provost Sloan said we do not have a dual enrollment program with FAMU High.

Trustee Callaway asked if we remediate if the dual enrollment student does not pass the Pert. Provost Sloan said by law any student who did not pass the Pert must take certain remediation courses in high school. She stated since this does not apply to private and home schools, we are working with them on an equitable program. Trustee Callaway said we are doing a lot of the work and the funding.

President Murdaugh said that is why the legislature made some changes this year to require public schools to pay us some tuition. He said we have been trying to be good partners with the high schools and use the funds to enhance the quality of the student's experience. Provost Sloan said only about 28% of the dual enrolled students matriculate to us, with the majority

going on to university. She said dual enrollment is now up to 44%, indicating both the school district and TCC work with the students.

Trustee Messersmith said he sat in the capital and watched the discussion about FTE funding, with the legislature knowing there was no complete solution. He stated our working with the counties to get funding is the only way this will be workable. Provost Sloan said the law states we must collect the money, but what we do with the money is up to us. Trustee Moore acknowledged that as best we could, we have identified a win-win situation.

This request is that the Board approve the Articulation Agreements with the three school districts.

MOTION: Trustee Moore
SECOND: Trustee Callen
Motion passed unanimously.

Dual Enrollment Articulation Agreements with Private and Charter Schools (Action)

President Murdaugh said these agreements require Board vote.

This request is that the Board approve the Articulation Agreements with the private and charter schools.

MOTION: Trustee Moore
SECOND: Trustee Messersmith
Motion passed unanimously.

President Murdaugh thanked the Trustees for their concerns and questions. Trustee Callaway said she appreciated Provost Sloan providing the answers. Provost Sloan recognized those in her area that are working behind the scenes on this. Trustee Callen said it is good to hear the truth behind a project you are funding.

Intellectual Property Rights (Action)

President Murdaugh said this item updates and clarifies the relationship between the college and its employees regarding intellectual property rights.

Trustee Messersmith asked if an employee using our entire computer resources would result in a payment from the employee. Attorney Bill Mabile said given that extreme situation, we would probably have to reexamine the policy. He said this policy addressed employees using our facilities in their free time during non-work hours, not real intellectual property rights.

Trustee DeFoor asked how we arrived at the 90/10 split, with Provost Sloan stating it is closely related to what the university does. Trustee DeFoor said at some future time, we may wish to encourage this and rethink the split. Provost Sloan said in the past with intellectual property rights that had money, the time commitment was not worth the effort and we did agreements that essentially gave away our part of the split.

This request is that the Board approve revisions to Policy 03-29.

MOTION: Trustee Messersmith
SECOND: Trustee Moore
Motion passed unanimously.

Administrative Services

Guaranteed Maximum Price – Organic Chemistry Lab Remodeling (Action)

David Wildes said with support of the TCC Foundation, we moved ahead on the project to complete the STEM initiative. The first phase is complete, which has opened up an area to do another remodel.

This request is for the Board to approve the Guaranteed Maximum Price from Childers Construction, Inc. for the Organic Chemistry Lab remodel in the amount of \$633,168.

MOTION: Trustee DeFoor

SECOND: Trustee Moore

Motion passed unanimously.

Construction Status Report (Information)

Director Wildes stated our goal for organic chemistry is to be complete by January, in time for the next term. He said dental hygiene is still under design. He indicated our goal is to have academic advising and career services all together soon; then create a veterans resource area.

Trustee Lamb asked about progress west of here. Director Wildes stated he met with the City Manager, who suggested we meet individually with the City Commissioners. He indicated he was in the process, with two more people to be seen. He shared the City Commission then wishes to hold a public meeting.

Trustee Moore requested if the Veteran's Resource area is complete by the next meeting, that the Trustees take a tour of the facility after that meeting. She said the commitment to veterans by TCC, FAMU and FSU is exceptional.

Fund Analysis – July 2013 (Information)

President Murdaugh shared Dr. Smith is available for questions.

College Policy Update – 07-04 Contracts (Action)

President Murdaugh said this is an update about executive/administrative personnel reappointments.

This request is that the Board approve the update to College Policy 07-04.

MOTION: Trustee Callaway

SECOND: Trustee Moore

Motion passed unanimously.

New Board Policy 02-08 Public's Right to be Heard at Public Meetings (Action)

President Murdaugh stated this is a new policy codifying the public's right to be heard at public meetings and it requires Board approval. He said we entertained many proposals and this is the most flexible for anyone wanting to address the Board.

Trustee DeFoor confirmed with President Murdaugh that we had not solicited any input from the First Amendment Foundation.

This request is that the Board defers action on this policy for one month until get input from the First Amendment Foundation.

MOTION: Trustee DeFoor

SECOND: Trustee Callaway
Motion passed unanimously.

Information Technology

Authorization to purchase the Workday ERP system and become a Workday Design Partner (Action)

President Murdaugh said the materials included a redacted copy, while providing an unredacted copy to the Trustees and stating this item requires Board approval.

Trustee Messersmith asked about the designation of design partner, asking if there was any additional financial risk. VP Ingerman said the designation gets us the ability to work with Workday to help influence the way the software is written. He said by being a design partner, we are saving considerable funds.

Trustee Messersmith asked Attorney Mabile if he was comfortable with the limitation of liability at \$25,000. Attorney Mabile indicated that based upon conversations, he was comfortable and he believes it is better than what Broward has. VP Ingerman stated that after discussions with others, there is no concern – especially with the slow ramp up of fees and there is an out within the State of Florida, when a product is not delivered.

Trustee Messersmith asked if there was some sort of Gantt Chart for production measurement. VP Ingerman said the short answer is no, although it is our belief final product will be available before the ramp up of fees begin. He said since Workday is a public company, timing for the delivery of the product must be at the delivery of the revenue.

Trustee Moore reminded the Trustees she had participated in the meeting with Workday and TCC. She shared Workday brought their top people (CEO, CFO, COO, etc.) to TCC and TCC did their due diligence, asking very pointed questions. She said although there is a risk, she feels this was a very solid recommendation and we should move forward.

Trustee Messersmith asked about the statute of limitations. VP Ingerman and Attorney Mabile indicated that at a point in time, if the product is not provided then we will not have to pay. Attorney Mabile said one of the things in our favor is their reputation is riding heavily on this project and if done right, the product can be marketed nationwide.

VP Ingerman said the only risk here is for the student system, because all the other pieces are available now. He said they will be making a public announcement in three weeks at their national conference, so they will be under pressure to meet this demand sooner.

This request is for the Board to approve the recommendation to purchase the Workday ERP software suite, to become a design partner with Workday for a new Student Information System, and to purchase the Workday Student Information System using FDOE Rule 6A-14.0734(2)(g) Exempting IT purchases from competitive bid: "Information technology resources defined as all forms of technology used to create, process, store, transmit, exchange and use information in various forms of voice, video and data, and shall also include the personnel costs and contracts that provide direct information technology support consistent with each individual college's information technology plan."

MOTION: Trustee DeFoor

SECOND: Trustee Moore

Motion passed unanimously.

TCC Foundation

TCC Foundation Update (Information)

President Murdaugh indicated VP Johnston was not available today.

PRESIDENT'S REPORT

President Murdaugh said he had been talking to Trustee Moore about Imagine Tallahassee, stating he serves on their Steering Committee. He shared at one of the recent meetings it became clear they will be looking for projects. He indicated Imagine Tallahassee will be providing input to the Sales Tax Committee for economic development project consideration.

He stated he thought the college should propose projects in the following order:

- He said there is conversation in the community about incubation. He indicated in our AMTC area we have a beautiful developed space with a 3D printer, but there is an additional 6000sf of undeveloped space. He feels this area would be good for wet labs and manufacturing incubation, since we already have staff and equipment.
- He shared that community conversation is about the talent in our community needing to meet the needs of incoming companies. He suggests we go with a bold reframing and the possibility of Lively Technical Center becoming a part of TCC. He said Lively could become the Workforce equivalent to Colleges and Universities for workforce training, with a variety of programs.
- He indicated a reinvention of the Brogan space could become a place downtown for government and private entities to come together.

Trustee Moore echoed her support of those projects, indicating TCC as an institution should go back to Imagine Tallahassee and the Sales Tax Committee with clear proposals. She said incubators are critical for startup businesses, but she has not heard about an accelerator program. She asked that once the business has been established, that TCC and the universities look for accelerators.

President Murdaugh stated Gary Ostrander, VP of Research at FSU, said we need to look at a network of incubators. Trustee Moore shared a gearbox is an infrastructure for entrepreneurial ecosystems, stating she feels the academic institutions should be the leaders in moving forward with this. President Murdaugh said he liked the accelerator idea.

Trustee DeFoor said we have had previous discussions about the 1,500 acres at FPSI, with the possibility of using that as a incubator specifically aimed at homeland security issues. President Murdaugh stated he does not quite know how this fits into the incubation conversation, although we certainly need to figure out ways to grow.

President Murdaugh stated the Inspector General's (IG) Office had requested that colleges statewide put together a group to look at Presidential salaries, sharing Chancellor Hanna has requested Chair Lamb be a part of this group. Chair Lamb asked Trustees to provide any information to President Murdaugh, who will then get it to him.

President Murdaugh shared there were a few people missing at the last meeting when the new Associate Deans (AD) were introduced. He recognized AD Eddie Stringer, Mathematics; AD David Delrossi, Developmental Mathematics; AD Anthony Jones, Natural Sciences and AD Sharisee Turner, Developmental Communications and College Success. Chair Lamb congratulated the Associate Deans on behalf of the Board.

NEXT MEETING DATE

September 16, 2013

Location: Main Campus

Meeting adjourned at 3:51 pm.

BOARD WORKSHOP

Chair Lamb called the Board workshop to order at approximately 4:04 pm

President Murdaugh said we were excited to have three distinguished guests to discuss the baccalaureate. He stated we all understand the significance of the conversation, but it is not our intention today to end this meeting with any decision. He said this workshop is provided for the Board to be able to ask questions and discuss the process.

Provost Sloan shared legislation was passed in 2001 making it possible for community colleges to offer four-year degrees. She said each degree plan for workforce demand must be submitted individually for approval to the Florida College System and then the State Board of Education. She said universities and private institutions get to provide input, if they believe they can offer what is needed better than the community college.

She stressed the focus is on local job needs and there is annual accountability for each degree (graduates, progression in the program and jobs obtained). She emphasized it does not replace the 2+2 model, which stays intact. She stated although many institutions offer four-year degrees, it only represents 3% of the work in the Florida College System.

Provost Sloan said FSU and FAMU are nationally recognized, focusing on graduate and undergraduate studies and research. She indicated they are devoted to their students and we would continue to partner with them, since we would not be replacing anything they do. She stated FSU and FAMU have a national and international focus, where we are focused more on the local community.

She said about ten years ago our university partners began to fill the gaps in areas where the universities could not meet the need. She stated most are liberal arts, private institutions offering programs that already exist in their college. She indicated they are not really equipped to modify or offer programs that are not already a part of their larger institution. She shared that until recently they have focused on student demand, rather than employer demand.

Provost Sloan said we have covered most areas quite well, especially with some of the other private institutions in town. She indicated before we do anything, we want the Board to understand everything and determine if this is an area we want to explore. She stated the next step would be to identify workforce need (we know there has already been some discussion in one area). She shared feasibility studies would be presented to the Board, before a formal process and application is done.

Provost Sloan said our guests today have been through this same thought process. She introduced Dr. Charles Mojock and Board Chair Tim Morris from Lake-Sumter College, along with Dr. Eugene Jones previously with Broward and Santa Fe Colleges.

Dr. Mojock indicated they are different in many ways – smaller college, no major universities in their area, but have a close working relationship with the University of Central Florida (UCF).

He said in January 2013 they began offering their first Bachelor of Applied Science in Organizational Management. He stated he was not originally a proponent of the bachelors program at two-year colleges.

Dr. Mojock said he did not see any planning at the state level of what we were going to do and be or any funding after the first few colleges received startup funding. He indicated he was also concerned about the strong partnership they had with UCF. He stated when the legislature decided in 2009 that we would become the Florida College System, he knew they would need to look at bachelor degrees to meet state needs.

Lake-Sumter Chair Morris said the students had been asking and after the legislation changed, the community asked for four-year degrees. He indicated that as a Board, they felt they had a responsibility to the community to at least research it – sharing that is when they developed the New Vision Council.

Dr. Mojock said they decided to have a very deliberative process, assembling a group of community leaders as an advisory committee. He said in a letter inviting them to be on the committee, they were informed that above all else the college must continue to be an institution devoted to the community, its citizens and students and to meeting their educational needs.

He shared the New Vision Council was asked the following:

- What does our community need in higher education opportunities?
- What should the college's role be in responding to those needs?
- What priority should new programs (including 4 year degrees) have in relation to current programs given the state's tight fiscal constraints? How do we pay the bill?
- How will any change in mission impact the college, the students and the community?

Dr. Mojock said although we are different institutions, he would think those same questions are probably also on our minds. He indicated one of the best things they did was to engage the community in the process. He stated they took their time and had not predetermined whether to offer four-year degrees.

He shared this all started in 2010, about a year before they went to the Board with the Letter of Intent to offer. He said they educated the community about the pros and cons, research local workforce needs, other local college and university interests in providing degrees and listened to all stakeholders and other Florida System colleges.

Lake-Sumter Chair Morris said there were some great survey questions presented to the Board. He indicated it was agreed by all, but one, that the graduate should receive personal satisfaction in achieving the degree – stating that is thinking of the community. He shared the questions were all discussed thoroughly and encouraged us to use them to rank our college. Dr. Mojock imparted copies of the questions had been provided to our college, should the Board decide to use them.

Dr. Mojock said as they talked to students, they learned how much they valued being a part of Lake-Sumter and how much they wanted to stay for a four-year degree. He said it was important to students that the costs remain lower and they didn't care whose name was on the degree, so it was okay for them to partner with other colleges and universities or do it themselves.

He said the New Vision Council came forward with guiding principles:

- a PIM model that includes joint planning and development of programs
- real world experiences and close to local employers
- primary audience is the non-traditional working student
- interest and need of students and employers

Dr. Mojock shared the criteria they set for four year degrees:

- Workforce demand to support a program, through an independent firm and conversations with others
- Student demand based on surveys, focus groups and transfers
- Feasibility study based on college strengths, assets, capabilities and experiences of other colleges
- Partnership possibilities

He stated they identified the degrees with the highest ranks for the area, with a focus on nursing and organizational management. He shared that UCF they had a concurrent AS/BS in their nursing program, starting that partnership program at Lake Sumter in the fall of 2012. He said they do not yet offer an RN to BSN program, stating they are still in dialogue with hospital partners. He indicated Lake-Sumter decided to offer the BS in organizational management.

Lake-Sumter Chair Morris stated they took a more aggressive approach to implementation, with a Letter of Intent in September 2011 and a goal to obtain SACS approval in June 2012. Dr. Mojock said he understood we were in the beginning process and would be happy to answer our questions.

Dr. Jones said Santa Fe College has approximately 25,000 students, with a major university and began offering bachelor degrees in 2009. He shared Broward College has approximately 65,000 students, three campuses, is located near three universities and began offering bachelor programs in 2008.

He indicated both colleges had well established public trust, so the public already believed the college was concerned with the best interest of the student and community and they are looking to the college for suggestions. He said the idea of “going to college” could be different, with some thinking of going to a baccalaureate school and for others going to their local school.

Dr. Jones said there was a lot of discussion about whether they were changing what they wanted to be and lots of back and forth discussion with the community about what going to college meant to them. He indicated parents and students are looking for solutions to the college puzzle, because affordability vs. return on investment is on everyone’s mind.

He said work life earnings as a high school graduate is approximately \$700,000; with a 2 year degree approximately \$1,000,000; with a four-year degree approximately \$1,400,000 – but parents are concerned whether this is still the best way to get employed. He indicated it is interesting that vocational schools are still identified as one of the best ways to get a good job. He shared with a transition to four-year degrees, we would already have the vocational aspect built-in.

Dr. Jones said colleges fit in by meeting unique educational need, with the ability to make changes quickly and workforce bachelors programs developed on a 2+2 model as an enhancement – not a competition with existing degrees. He shared many of the students had additional motivation to complete their AS and AA degrees, since they had something to look forward to. He said there is heavy advisement and marketing that goes into that motivation, sharing they began marketing students at 75% completion of their AS and AA.

He provided state enrollment data on bachelor degree programs in colleges with the first wave of offerings, showing an increase to only about 19,000 bachelor degrees currently. He said this small enrollment shows the bachelors program has no impact on dismantling the current AS and AA mission.

Dr. Jones said Santa Fe implementation was the direct response to industry, with bachelor programs in Clinical Laboratory Science and broader approaches with bachelor programs in Health Services Administration and Early Childhood Education. He shared that since that time, Santa Fe has added Organizational Management and Nursing.

He stated Broward College had a broader approach with bachelor programs in Nursing; Technical Supervision and Management; Information Technology and Technology Management; and Exceptional Student, Math, Science, and Biology education. He said new partnerships were formed for articulation with graduate programs, developing programs with local businesses onsite, working with the local school boards, and with university graduates returning to seek “hands on training.” He said there was some concern about whether this bachelor program was a real bachelor’s degree; assuring everyone that it is a legitimate degree.

In summary, Dr. Jones shared the transition gives many more opportunities to serve the public, without dismantling the current mission. He said the college may be the only educational institution that can address the identified need well. He stated he would answer any questions.

Trustee Callen thanked the presenters for sharing their information. She asked how many people were on the New Vision Council, with Dr. Mojock stating about 30+ (thirty) from all sectors. She asked how often they met, with Dr. Mojock saying monthly for about six months. He shared they were provided lots of research information and UCF did a presentation.

Trustee Moore asked during the planning process what were the greatest concerns and what did they wish they had or had not done. Lake-Sumter Chair Morris said he felt they responded well to the community need, indicating the talent pool from the community should be able to make decisions. Dr. Mojock said they were concerned about how this would affect their mission, their partnership with UCF and the cost factors to start new programs. Dr. Jones feels (in Broward especially) they underestimated the amount of time to be devoted to the program, indicating there should be people dedicated to the program.

Trustee Moore asked if they needed more buildings, etc. and their cost factors. Dr. Mojock said part of it is the library, since there are specific requirements under the higher degree program. He indicated they set aside about \$70,000 just for the library resources. He shared there was also staffing required for faculty, advising, etc. – all before the first student is enrolled, which is where the Board’s commitment comes into play.

Trustee Callaway said she met Dr. Mojock at his college when she was a State Board member and was impressed with the family, community feel – which reminded her of TCC. She stated

this concept first came up while she was on the State Board, because many students were place bound. She asked if they faced any territorial issues.

Dr. Mojock said some other institutions faced much stronger competition, indicating they did not pursue bachelor degrees without community support. He stated when the legislation changed, they continued to meet with UCF and they have a good relationship. He shared they are in continual dialogue, not just when they want to offer a new program. Trustee Callaway confirmed the continual dialogue was a crucial key to success.

Trustee Callen said she heard the bigger idea is that the community has faith in TCC and they trust we will do the right thing. She said the questions she hears are mostly for reassurance that the good things about TCC will be the same. She asked if there were any major blocks of negativity or anything unexpected that arose.

Dr. Jones indicated they did not, stating that with focus groups and web comments he feels they got ahead of the curve. He said there were meetings at many locations, with an active effort to reach out to the community.

Dr. Mojock said their Board kept reinforcing they were a two-year open access school. He said if there were any negative feelings, it was about the name change. Lake-Sumter Chair Morris said becoming a college added a lot of integrity.

Chair Lamb asked Dr. Mojock about his statement on costs. Dr. Mojock stated the tuition is lower and for their students, commuting or moving to Orlando would certainly cost more.

Chair Lamb asked Dr. Jones to expand on the statement that students wanted to stay where they were. Dr. Jones said continuing on at the same location for a four-year degree is reassuring for many students, indicating some advisors and instructors would remain the same throughout their entire time. He emphasized this is a 2+2 program, indicating they must still get admitted for the AA/AS and transition to the baccalaureate.

Trustee Moore asked if they thought through a process where the bachelor's degree, although needed in the community, could have been solved by some non-traditional education program, such as distance learning, etc. Dr. Mojock said workforce considerations and their capabilities both were factors.

He stated cost also becomes a factor, since adding an online program for a small group (they have seventy-five (75) students in Organizational Management) is probably not realistic and some institutions offering programs are private, which are much more expensive. He said many of their online students also take classes on campus.

Trustee DeFoor indicated a lot of energy and agony had occurred across the state for these programs. He asked with the cost and infrastructure, if it is worth it for the 3% market share. Lake-Sumter Chair Morris said we must look beyond the next few years to twenty (20) years from now, indicating he believes they have a plan. Dr. Mojock said for the future he sees growth, since they do not have a university in Lake & Sumter Counties.

Trustee Callen said our focus has been on the student, although the student in the future will be different and will want more. She said implementation should include enough people to understand the student and the status of degrees.

The Board and President Murdaugh thanked the guests for the information. Dr. Mojock said he had great respect for President Murdaugh and TCC, indicating he hoped he had been helpful.

President Murdaugh stated he was reluctant to add to the conversation. Trustee Callaway asked if there were colleges who had researched, but decided not to pursue. President Murdaugh said he called Pasco-Hernando Community College, but they said they were deciding to proceed. He said that only left about two or three community colleges statewide. He stated the system is changing and it is leaving us; indicating if that is what the Board wishes, it is okay.

President Murdaugh said the name of the college doesn't have to change, stating he would like to change this into different pieces. He said he has been wrestling with this and it should be good for our community, our students and this college. He shared if it meets all three, it merits further conversation.

He stated the landscape is shifting all around us, with FSU indicating they are planning to become a tier 1 research university – which will change how they view baccalaureate degrees. He said if we proceed and he hopes the Board will encourage us to; there will be a whole lot of conversations, questions, involvement and a willingness to go wherever that data takes us.

Trustee Messersmith indicated since major universities began capping enrollment; there is some need, but with a question about how to get there. He said within twenty (20) years he believes there will be a morphing of community colleges and universities into four-year schools. He said we should further explore this and ask more questions about how to do this. He said he has been talking to many people and we have a lot of information to gather.

Trustee Moore asked President Murdaugh to come back to the next meeting with the recommended next steps to continue the conversation and to create a framework for Board reaction. Trustee Callen said there is a lot to implementation and there should be further discussion, with structure and timelines.

Trustee Callaway said part of the discussion should go back to the institutions that first did this and see where they are now. She said offering one four-year degree is a game changer, since it will open the door.

Trustee DeFoor said he is willing to explore this, although above all we should do no harm. He indicated he is concerned about the agony and angst going on in Florida college by college, stating maybe we should look at other partnerships. He emphasized we really need to think this through — indicating he is willing to go down the road, but he is not willing to follow the pack.

Chair Lamb stated the comments from all were good, indicating he knew the President would consider what had been said and come back with more information to go forward. President Murdaugh said he knew everyone loved this institution and he appreciated the conversation.

ADJOURNMENT

Meeting adjourned at approximately 5:31 pm.

Minutes approved at regular meeting of the District Board of Trustees on September 16, 2013.

Eugene Lamb, Jr.
Chair

Jim Murdaugh, Ph.D.
President