



May 19, 2014

MEMORANDUM

TO: District Board of Trustees
FROM: Jim Murdaugh, President 
SUBJECT: TCC Foundation Update

Item Description

The following is an update of the events planned and initiatives & activities undertaken by the TCC Foundation.

Overview and Background Fundraising

Total Received

Date	Total Gift Amount	Total Restricted	Total Unrestricted
7/1/13 – 4/30/14	\$506,075.54	\$306,357.02	\$199,718.52
4/1/14 – 4/30/14	\$18,891.96	\$13,730.10	\$5,161.86

Giving Summary by Constituency Total Received 7/1/13 – 4/30/14

Constituent Code	# Donors	# Gifts	Total Gift Amount
Directors & Trustees	28	189	\$29,804.76
Staff & Faculty	299	1,879	\$48,725.39
Students & Alumni	5	5	\$650.00
Healthcare Community	1	2	\$2,000.00
Service Clubs, Foundations, Associations	15	32	\$108,523.57
Banks & Trusts	2	3	\$2,500.00
Business Community	48	70	\$43,399.88
Special Names	21	66	\$181,119.00
General Community	214	447	\$89,352.94
Total	633	2,693	\$506,075.54

Alumni Donors Total Received

<u>Date</u>	<u># Donors</u>	<u># Gifts</u>	<u>Total Gift Amount</u>
<u>7/1/13 – 4/30/14</u>	<u>34</u>	<u>201</u>	<u>\$19,138.97</u>
<u>7/1/12 – 4/30/13</u>	<u>47</u>	<u>186</u>	<u>\$20,001.33</u>
<u>7/1/11 – 4/30/12</u>	<u>61</u>	<u>233</u>	<u>\$13,828.00</u>



Donor Giving Analysis this Fiscal Year (Total Received)

<u>Donor Category</u>	<u># Donors</u>	<u>Total Gift Amount</u>
<u>Repeat</u>	<u>67</u>	<u>\$77,067.00</u>
<u>Increased</u>	<u>265</u>	<u>\$294,732.13</u>
<u>New</u>	<u>202</u>	<u>\$86,258.11</u>
<u>Recovered</u>	<u>67</u>	<u>\$43,232.25</u>
<u>Decreased</u>	<u>32</u>	<u>\$4,786.05</u>
<u>Total</u>	<u>633</u>	<u>\$506,075.54</u>

Repeat Donor – Donor has given the same amount this year as last year.

Increased Donor – Donor has given more this year than last year.

New Donor – Donor has not given in the last two years.

Recovered Donor – Donor gave two years ago, but did not give last year.

Decreased Donor – Donor has given less this year than last year.

Use of Funds Received 7/1/13 – 4/30/14

Use of Funds	Amount	%
Facilities	\$46,633.98	9.22%
Programs	\$58,490.47	11.56%
Scholarships	\$201,232.57	39.76%
Unrestricted	\$199,718.52	39.46%

Upcoming Events

- May 22 - "TCC from the Inside Out" Event
- July 24 - TCC Foundation Board Meeting

Past Actions by the Board

The District Board of Trustees receives a Foundation Update at every Board meeting.

Funding/Financial Implications

There are no Funding/Financial Implications arising from this standard monthly report.

Staff Resource

Robin Johnston

Recommended Action

None required. Report provided for information only.