

MISSION

The mission of the college is to provide a learning environment that prepares students for success in a global economy by offering higher education pathways, workforce opportunities, and civic engagement.

VISION

To be recognized as the college of choice.

STRATEGIC PRIORITIES

ACCESS

High Impact Strategies

Strengthen and expand access by increasing awareness of educational opportunities that are reflective of student, business, and community needs.

- **1.1.** Ensure **clear pathways** for all students to pursue a postsecondary education that leads to economic mobility.
- **1.2.** Create and implement a clear and comprehensive **strategic enrollment management plan** that addresses the ongoing needs of student recruitment and engagement.
- **1.3. Increase the college-going rate** of students from every district high school, and the percentage of district high school graduates who apply and enroll at TCC.
- 1.4. Ensure programs are accessible and affordable.

STUDENT SUCCESS

High Impact Strategies

- Promote a student-centered environment that focuses on student achievement, engagement and educational excellence.
- **2.1.** Develop a **comprehensive student services model** that ensures early connections to college, academic and career pathways and personalized support for students.
- **2.2.** Provide integrated, **targeted support services** that promote student success.
- **2.3.** Employ data-informed **teaching and learning** techniques to promote academic excellence and student achievement.
- **2.4.** Assure **equity in outcomes** for all groups in relation to persistence, degree and certificate completion, and transfer rate.

STRATEGIC PLAN | HIGH-IMPACT STRATEGIES | 2019-2024

WORKFORCE

High Impact Strategies

Achieve regional and statewide recognition as a premier college of choice for providing workforce training by delivering high quality programs and instruction that enables students to grow, succeed, and stay globally competitive.

- **3.1.** Ensure **high quality programs** that allow students to enter, remain and/or advance in the workforce.
- **3.2.** Align programs to meet the workforce needs in high-demand, high wage jobs.
- **3.3.** Adopt a **comprehensive approach to career counseling** that provides information and experiences students need to make informed career decisions and to pursue high-demand pathways that align with their interests and aspirations.
- **3.4.** Integrate critical **employability skills and credentials** using inclusive strategies that are effective for Florida's multiethnic, multilingual, and multigenerational learners.

Nurture collaborative relationships with K-12, universities, businesses, and community partners to develop a cohesive educational strategy that ensures seamless alignment and builds a skilled workforce that leads to economic mobility and increased educational attainment.

- 4.1. Align the college's engagement with community organizations and businesses, to meet community needs and increase awareness of the college's mission and service.
- **4.2.** Formalize relationships with **K-12 stakeholders** to promote collaboration between institutions and ensure student access to postsecondary education.
- **4.3.** Coordinate student success efforts with **university partners** to ensure seamless articulation and completion.
- **4.4.** Lead community partners in efforts to **increase attainment rates** in the college's service area.

Strategically leverage, grow and utilize resources to maximize student success and institutional sustainability and effectiveness.

- 5.1. Enhance a culture of continuous improvement by **utilizing data to inform decision-making**
- **5.2.** Implement a college-wide **enterprise resources planning (ERP)** solution that transforms that experience of students, faculty and staff.
- **5.3.** Invest in the college's **human capital** and provide professional development aligned with college goals.
- 5.4. Maximize institutional financial capacity by increasing public and private investments and leveraging operational efficiencies.

PARTNERSHIPS

High Impact Strategies

RESOURCES & EFFICIENCY

High Impact Strategies