Community Engagement 101
The role of law enforcement extends beyond calls for service and criminal investigations, as officers also play an important role in community engagement. To further the outreach and engagement efforts of law enforcement organizations, we must properly understand the fundamentals of community engagement and utilize this knowledge to achieve our vision.

Community Engagement 101 will teach students various concepts and approaches to police–community engagement, discussing the benefits, methods, and real-life examples of effective community engagement.

Creating a Culture of Community Engagement
To ensure community trust in its local law enforcement and further police legitimacy, law enforcement organizations must adopt an agency-wide culture of community engagement. All staff, from sworn to non-sworn, line level to executive must comprehend the agency’s mission and consistently work in a unified effort to ingrain a culture of community engagement throughout the organization.

Creating a Culture of Community Engagement provides students with the knowledge and strategies of developing an organization-wide culture which promotes community engagement.

Planning and Coordinating Community Events
Many law enforcement agencies across the country plan a variety of community events throughout the year. Planning new community events is a great way to create opportunities to engage with untapped community groups and increase our outreach efforts.

Planning and Coordinating Community Events will equip students with the essential knowledge and skills necessary to effectively plan community events and confidently coordinate those plans.

Delivering Engaging Presentations
Law enforcement, from the ranks of officers and deputies to chiefs and sheriffs are often tasked with delivering presentations, often with little to no formal training on how to professionalize their communication skills as presenters.

Delivering Engaging Presentations is designed to teach law enforcement how to maintain an audience’s attention and provide impactful presentations, developing the student’s communication skills and further law enforcement professionalism.