

FASHION for your FUTURE

GO PROFESSIONAL, DON'T UNDERDRESS

BUSINESS PROFESSIONAL

- Pressed suit with tie
- Conservative skirt/dress length
- Hosiery near skin color
- Dark/neutral colors
- Shoes should be clean and polished
- Cleanly shaven
- Simple jewelry
- Nail polish (clear/conservative color)



BUSINESS CASUAL

- Khakis and a collared shirt
- Conservative skirt/dress length
- Shoes should be clean and polished
- Cleanly shaven
- Simple jewelry
- Nail polish (clear/conservative color)



...NO

- Jeans or shorts
- Provocative clothing
- Excessive jewelry
- Too much make-up
- Heavily scented perfume/cologne
- Sandals, flip-flops, or athletic shoes





HIRE ATTIRE

Starts with a Memorable Headshot

Guidelines for creating your professional brand on your TCC FutureLink Profile and LinkedIn

- ✓ Your headshot makes you real in the virtual world.
- ✓ Your Profile is viewable by employers and a memorable headshot will make a great first impression.
- ✓ Attend our LinkedIn Photobooth on-campus for a free professional headshot. For upcoming dates: www.tcc.fl.edu/careercenter

DO's

- ✓ Face forward (and smile!) so you will be looking into the eyes of the viewer
- ✓ Dress in a way that reflects your target audience
- ✓ Wear professional attire that is pressed and neat (at least from the waist up!)
- ✓ Have a friend take your photo in front of a brick wall or a neutral background

DON'T

- X Provocative clothing
- X Excessive jewelry
- X Too much makeup
- X Sideways selfies (or any selfie)
- X Sloppy attire or friends in the photo
- X Wear a pattern or distracting attire

